



Shree Durgaparameshwari Educational Trust (Regd.)

J S Degree College

Mallathahalli, Bengaluru: 560056

ENTREPRENEURSHIP DEVELOPMENT CELL

J S Degree College ENTREPRENEURSHIP DEVELOPMENT CELL was established during the academic year 2022-23. The Vision of EDC is to educate, mentor and provide enterprising resources to budding entrepreneurs and to build an exhaustive resource pool to aid potential student entrepreneurs at JSDC.

The main objective of EDC is to train and motivate the students to become Job Creators rather than Job Seekers. It aims to:

1. Inculcate entrepreneurial culture into the mind of students.
2. Conduct Entrepreneurship Awareness Camps (EAC); Entrepreneurship Development Programs (EDP); Faculty Development programs (FDP); and Skill development programs (SDP)
3. Assist students, entrepreneurs, including Institutes' faculty, with pre-venture, start-up or existing business with financial management, marketing, technology and product development and commercialization issues.
4. Liaison with various external agencies and leading Financial Institutions & Banks
5. Consultancy and research

Composition of Entrepreneurship Cell

| Sl. No | Name of the member | Designation |
|--------|---------------------|-------------------------------------|
| 1 | Mrs. Pratibha Kalas | Principal in charge, Member |
| 2 | Mrs.Mallika | Faculty – Dept. of Commerce, Member |